

Course Outcomes:

Emerging Trends of Contemporary Management: Students will come to know how to apply theoretical concept of management to practice.

E- Commerce: - Students can come to know how the consumption of goods is done by using electronic media.

Managerial Economics:- It can help the students to apply the economic concepts and economic analysis to the problems of formulating rational managerial decisions.

Business Environment:- It can help the students to analyze the internal and external environment of business.

Business Statistics:- Students can come to know how the research methodology works by using the index and productivity.

Management accounting:- Students can come to know that how to manage fund, cash and other financial variables and resources and also how to take decisions by analyzing financial statements.

Business Accounting:- Students can come to know how to treat all the transactions related to business through different accounting methodology.

Finance Management/ Advance Finance Management:- Students can come to know how money spend to particular department in the organization and what about the profit and cost of invested amount.

Micro and Macro Economics:- Students come to know that how to spend money as well as how to use scarce resources with its optimum utilization. Both the economics can help to understand the economic condition of the nation.

Entrepreneurship development Programme:- This subject is useful to the students for become a good entrepreneur. As well as it can help students to open their own enterprise and how to make a risk taker.

Environmental Science/ Human Resource Management:- Students get to know about the factors responsible for pollution and how to develop sustainability by using fewer resources.

Advance Techniques of Business Mathematics:- This subject helps the students to develop the mathematical skills. Moreover this subject enhances the mental ability of the students for fundamental problems solving and quite useful as per competitive exam point of view.

Corporate A/C:- This Subject helps students to develop conceptual and deep understanding regarding corporate accounting system and to prepare financial statements with reference to companies act and different laws.

Contemporary Issues in Marketing:- The object behind contemporary issues in marketing is to contain some areas of modern marketing management, theory and practices. The objective of this course is to help the students understand and assimilate actual marketing practice and marketing environment.

Advanced Operations Research Techniques (AORT):- The objective behind the AORT subject is the paper to familiarize the students with advanced techniques of operations research.

Business Taxation:- Students come to know how to calculate tax on any type of income which is to be paid to the government.

Business Law:- To impart preliminary knowledge in respect of laws to be followed, while caring the business.

Program Specific Outcomes BBA:

PSO1: To Provide adequate basic understanding about management education among the students.

PSO2: To train the students in communication skills.

PSO3: To inculcate entrepreneurial skills.

PSO4: To work well in teams.

PSO5: To develop appropriate skills in students so as to make them competent and provide themselves self – employment.

PSO6: To understand finance and other core business content.

PSO7: To recognize and solve business problems in an ethical manner.

PSO8: To make education accessible to students across borders of religion, geography, caste or gender.

PSO9: To provide an environment that facilitates all-round development of the student's personality.

Program outcomes:- BBA

1. Accounting knowledge – apply the knowledge of mathematics, social science, accounting fundamentals & accounting specialization to the solution of complex accounting & management problems.
2. Problem analysis – Identify, formulate & analyse socio – economic problems to arrive at substantiated conclusions using first principles of statistics.
3. Recognize & understand the ethical responsibilities of individuals & organizations in society.
4. Strategic & critical thinking in relation to business & commerce related issues.
5. Apply basic mathematical & statistical skills necessary for analysis of a range of problems in economics, economics, accounting, management & finance.